

- ❖ The 1986-1990 Hepatitis C compensation program was setup more than 10 years ago to compensate the victims of the national blood scandal;
- ❖ The deadline for filing a first claim is approaching – June 30, 2010 and a national mailing campaign was recommended to the courts supervising the administration of the program;
- ❖ In their decision, the courts have specifically ordered that a first claim deadline notification campaign be directed to health care professionals including doctors, nurses, hospitals, labs and patient disease groups;
- ❖ The mailing and the notice itself were organized and designed to abide by the courts directions and alert the recipient of its importance;
- ❖ There was no intention to offend anyone but rather to make the health care professional sensitive to this short time limit and assist us in spreading the word to their patients.